

Data Analyst Course

Data Analytics using Python, Excel, SQL & PowerBI

3 Months

32 Sessions

100+ hrs



# Data Analyst Course

### What Will You Get?

16	100+	30+
Number of Modules	Training Hours	Assignment Hours
3	15+	24*7
Projects	Assignments	Support

### Who Should do this Course?

- Freshers interested in starting their caree<mark>r in</mark> the Data Analytics Industry
- People from finance, sales, supply chain, customer satisfaction who work with Data
- Professionals from logistics, accounting, marketing, trading, administration, manufacturing, research and development
- Anyone who wants to get started in the industry of Data Visualization, Data Science or Analytics

### **Job Role Expected**

- Data Analyst
- Business Analyst

# Salient | Features |



Self Paced/Live Course



2 Weeks of Project Work



Support



Class Labs/Home Assignment



Govt. of India Certificate



Placement Support



Individual Attention to Each Learner



Lifetime Access to Updated Content and Videos



Industry and Academia Faculty



Multiple Tools Covered



Assessments



Session with founder



Industry Relevant Curriculum



Career Mentoring



Hands-on Approach



Money Back Guarantee

# Course Curriculum

# **Introduction to Data Science & Analytics Techniques**

- Introduction to Data Analytics
- Introduction to Python
- Data Analysis Pipeline
- What is Data Extraction Types of Data
- Raw and Processed Data
- Data Wrangling

- Overview of the Analytics
- Techniques Analytics
- Business Analytics
- Business Intelligence
- Industry Examples

# **Introduction to Data Visualization**

- What is Visualization
- Importance of data visualization
- Data Visual Analytic pipeline
- Intro to DV tools that are ruling the industry

## **Fundamentals of Excel**

#### Introduction

- GUI
- Cell Referencing
- Freeze panes
- Sum function

#### **Useful functions**

- Counting functions
- Summing functions
- Averaging functions
- Rounding functions

#### Sorting and filtering

- Multi-level sort
- Custom filter

#### **Duplicates**

Remove duplicates

# Data Cleaning & Working with Conditions using Excel

#### **Working with text**

- Concatenate
- Left, right, upper, lower

#### **Working with conditions**

- Conditional Formatting
- Logical Operations
- IF, AND, OR, Nested IF

#### **Data functions**

- Splitting
- Creating dates

# Data Manipulation using Advanced Excel

#### Fetching and comparing data sets

- \$ Referencing
- Vlookup and Hlookup
- Match and Index

#### **Named ranges**

Name Box

# Data Analysis & Visualization using Advanced Excel

#### What-if-Analysis

- Goal Seek
- Data Table
- Scenario Manager

#### Solver Plug-in

Solver plug-in

#### **Pivot tables**

- Dimensions & Measures
- Multi-layer Pivot Table
- Summarize Values by
- Show Values as Grouping

#### **Charts**

- Various Charts
- Pivot Charts
- Combo Charts
- Sparklines

# Introduction to Statistics & Application in Excel

- Descriptive
- Statistics Inferential
- Statistics
- Regression
- Anova
- Correlation
- Covariance
- Histogram

# **SQL For Data Transformation**

# SQL

#### **Introduction to SQL**

- Intro to Databases
- Installation
- Tables

#### **Data Warehousing**

- Data Warehousing
- Data mart
- Data Modelling

#### **DataTypes and Constraints**

- Create, Use, Drop
- Data types
- Constraints
- Normalization

#### **Operators**

- Select
- Where
- AND, OR, NOT operators
- Like and Between operators

#### **Joins**

- Inner join
- · Left join & Right join
- Full join
- Delete & Truncate
- Update & Delete using join
- Merge & Alter
- Temporary table

#### **Functions**

- Inbuilt functions in SQL
- String functions in SQL
- Mathematical function
- IIF function
- User-defined functions
- Date-time functions
- Inline table value
- Multi-statement table
- Stored procedures & Views
- Rank function

## **Power BI - Introduction**

#### **Calculated Columns & Measures**

- Calculated
- Columns Measures

#### **Excel Tables**

- Why use Tables
- Referencing Syntax
- Formulas
- Named Ranges

#### **Dashboard**

• Dashboard using Pivot Tables, Slicers, Timeline

#### **Power BI Components**

- Old v/s new
- Technologies Power BI
- Desktop
- Power BI Service

Power BI Mobile

#### **Importing Data**

- From Excel
- From Access, Folder, other sources

#### **Clean & Transform Data**

- Query Editor
- Advanced Methods
- Pivoted data / Unpivoted Data

#### **Modeling**

- Relationships
- Calculated Columns & Measures
- Calculated Tables
- Time-based Data

# Power BI - Building Dashboards, Manipulating data using DAX, Importing Data from multiple sources

#### **DAX Functions**

- Introduction to DAX
- Data types
- Calculated Columns & Measures
- DAX Functions
- Relating Excel functions with DAX
- functions Variables
- Tables Referencing
- Filtering

#### **Visualizations**

- Create simple visualizations
- Combination charts
- Slicers
- Map Visualizations
- Tables & Matrix
- Scatter Charts
- Waterfall & Funnel Charts
- Gauges & Single Number
- Cards
- Styling the visualizations
- Categories with no data

#### **Publishing**

Publish from Power BI desktop to Service

#### **Introduction to Power BI Service**

- Sign up for Power BI Service
- Parts of the Power BI
- Service Datasets
- Reports
- Dashboards"

#### **Power BI and Excel**

 Import an Excel table in Power BI Service directly

#### **Import from data other Services**

- Mailchimp
- Google Analytics
- QuickBooks

#### **Dashboards**

- Pinning the required report from across reports
- Ask questions on your data
- Focus mode
- Edit tile details

#### **Power BI Mobile**

- Installing the App
- Viewing Dashboards
- Viewing Reports
- Sharing

### Certificate



### **Assignments**

Assignments are important to engage students deeply with the course objectives. In our data analyst course training program, we provide you with industry-relevant assignments to allow you to nurture your practical and analytical skills. Our aim is to broaden your view to discover new possibilities with data analytics.

Introduction to Analytics Techniques & Fundamentals of Excel

Working on Sorting & Filtering

Working with Dates & Starting out with Other Conditions

Getting Started with Data Manipulation

Working with Tables & Drop-down Functions

Getting Deep with Analytical Applications

Working with Pivot Tables

Getting Friendly with the Basics of SQL

Working with Intermediate SQL Capabilities

# **Tools You Will Learn**













# **Interested? Contact Us!**

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**www.certybox.com** 

**Duration** 3 months

**Fee** Rs. 50,000

Batch Options
Weekend/Weekday